Summary of WooClap Question Types

WooClap offers a diverse set of interactive question types designed for live audiences, training sessions, and classrooms. The types are generally grouped into core interactive tools, quizzing tools, feedback tools, and advanced/structural tools.

| **Question Type** | **Description** | **Useful Features** |
| --- | --- | --- |
| **Multiple Choice (MCQ)** | The classic question format where participants select one or more correct answers from a list of options. | • **Single or Multiple Answer:** Toggle between one correct answer or several. • **Image/Video in Options:** Enrich questions with media. • **Timer:** Add time pressure. • **Randomize Answers:** Prevent cheating by shuffling option order. |
| **Poll** | A simple and quick way to gauge opinion or gather feedback. Participants choose from predefined options. | • **Speed & Simplicity:** Ideal for quick check-ins. • **Visualizations:** Real-time charts (bar, pie). • **Anonymous Voting:** Encourages honest responses. |
| **Word Cloud** | Participants submit short answers, which are then displayed in a cloud where the size of the word corresponds to its frequency. | • **Visual Impact:** Creates a powerful, immediate visual summary of audience sentiment. • **Open-ended yet Structured:** Allows free input but aggregates results clearly. • **Ideal for Icebreakers:** Questions like "What one word describes...?" |
| **Open Ended** | Allows participants to answer a question freely in their own text, without character limitations. | • **Qualitative Data:** Gathers detailed feedback, opinions, and ideas. • **No Prejudice:** No suggested answers to influence respondents. • **Moderation (if needed):** Review answers before displaying them to the audience. |
| **Rating** | Ask participants to rate a statement, product, or experience on a numerical scale (e.g., 1-5, 1-10). | • **Quantifiable Data:** Easy to analyze and compare results. • **Standardized Scales:** Familiar formats like Likert scales (e.g., Strongly Agree -> Strongly Disagree). • **NPS® Compatible:** Can be used to create Net Promoter Score® questions. |
| **Matching** | Participants must correctly pair items from two columns (e.g., words with their definitions, dates with events). | • **Active Recall:** Excellent for testing knowledge of relationships and pairs. • **Interactive Drag-and-Drop:** Engaging user interface for participants. |
| **Fill in the Blanks** | Participants complete a sentence or phrase by typing the missing word(s) into a blank field. | • **Knowledge Testing:** Effective for testing specific terminology or key concepts. • **Contextual Learning:** Provides clues through the surrounding sentence structure. |
| **Quiz** | A dedicated format that groups several questions (MCQ, polls, etc.) together into a scored sequence. | • **Formal Assessment:** Creates a more traditional test environment. • **Scoring & Ranking:** Assigns points, provides a score at the end, and can show a leaderboard. • **Pacing Control:** Set to move automatically or manually. |
| **Slide** | Not a question type itself, but allows you to upload a PDF slide or image to present information without interaction. | • **Seamless Integration:** Present content without leaving the WooClap platform. • **Context Setting:** Provide instructions, theory, or a case study before a question. |
| **Number Scale** | Similar to a rating but specifically for requesting a numerical value as an answer (e.g., "Estimate the year...", "How many?"). | • **Quantitative Input:** Collects numerical data directly. • **Precise Answers:** Useful for mathematical or statistical questions. |
| **Priority Rating** | Participants rank a list of items in order of importance, preference, or sequence. | • **Forced Ranking:** Reveals clear preferences and priorities, unlike a multi-choice poll. • **Comparative Analysis:** Shows how items stack up against each other. |
| **Image Hotspot** | Participants are asked to click on a specific area of an uploaded image. | • **Visual Testing:** Ideal for diagrams, maps, technical drawings, or identifying parts. • **Engaging Format:** Highly interactive and different from text-based questions. |
| **Audio Response** | Participants record and submit a short audio clip as their answer. | • **Language Practice:** Perfect for language learning and pronunciation checks. • **Personalized Feedback:** Allows for more nuanced and emotional responses than text. |
| **File Upload** | Participants can upload a document, image, or other file as their submission. | • **Versatile Submission:** Great for collecting assignments, presentations, designs, or code. • **Centralized Collection:** Gather all participant work in one place. |
| **Brainstorm** | Participants submit ideas on a digital board. They can then upvote or downvote ideas submitted by others. | • **Collaborative Ideation:** Fosters creativity and collects input from everyone. • **Group Prioritization:** The voting feature helps identify the most popular ideas democratically. |
| **Q&A** | A dedicated space for participants to ask questions to the presenter. Others can upvote questions they also want answered. | • **Organized Session:** Prevents interruptions by collecting questions in a list. • **Crowdsourcing Questions:** The upvote system ensures the most popular questions get addressed first. |
| **Gradual Disclosure** | Information is revealed to participants step-by-step, who must click "Next" to proceed. | • **Paced Learning:** Controls the flow of information, preventing audience overload. • **Storytelling:** Excellent for building a narrative or explaining a complex process in stages. |

**Disclaimer:** This analysis is based on the features and descriptions available on the WooClap website at the time of writing. WooClap frequently updates its platform, so new question types or features may be

Part 1: Visual Examples of WooClap Question Types

Since I cannot generate actual screenshots, I will create ASCII-based visual representations to illustrate how each question type appears to a participant.

**1. Multiple Choice (MCQ)**

text

What is the capital of France?

( ) Madrid

( ) Berlin

( ) Rome

(●) Paris

*Features illustrated: Radio buttons for single answer selection.*

**2. Poll**

text

How was your workshop experience?

████████████░░░░ 65% Great

█████░░░░░░░░░░ 25% Good

███░░░░░░░░░░░░ 10% Okay

*Features illustrated: Results displayed as a bar chart.*

**3. Word Cloud**

text

WONDERFUL GREAT

FUN AWESOME COOL

INTERACTIVE AMAZING

INSPIRING

*Features illustrated: Words sized by frequency; "Great" and "Wonderful" were the most common answers.*

**4. Open Ended**

text

Question: What did you learn today?

Answer: [ I learned how to use Word Clouds for effective audience engagement. ]

*Features illustrated: A simple text box for free-form answers.*

**5. Rating (e.g., Likert Scale)**

text

The speaker was well-prepared.

( ) Strongly Disagree

( ) Disagree

( ) Neutral

(●) Agree

( ) Strongly Agree

\*Features illustrated: A classic 5-point agreement scale.\*

**6. Matching**

text

Match the country to its capital.

Germany ----- Paris

France ----- Berlin

Italy ----- Rome

[Drag and Drop Interface]

*Features illustrated: Two columns requiring participant to draw connections.*

**7. Fill in the Blanks**

text

The process of turning code into an executable program is called [ compilation ].

*Features illustrated: A blank field embedded within a sentence.*

**8. Quiz (Sequence)**

text

Q1: [Multiple Choice] Correct! +10pts

Q2: [Word Cloud] Submitted

Q3: [Poll] Waiting...

*Features illustrated: A progress bar and score tracking across multiple questions.*

**9. Slide**

text

[----- Slide Title -----]

| |

| Image or |

| Text Content |

| |

[---------------------]

*Features illustrated: A static slide for presenting information.*

**10. Number Scale**

text

On a scale of 1-100, how confident are you?

[ 85 ]

*Features illustrated: A number input field.*

**11. Priority Rating**

text

Rank these features by importance (1 = Most Important):

[\_3\_] Ease of Use

[\_1\_] Price

[\_2\_] Security

*Features illustrated: Numbered ranking fields next to each option.*

**12. Image Hotspot**

text

[ Picture of a Human Ear ]

"Click on the \*Cochlea\*"

[Participant clicks a specific point]

*Features illustrated: An interactive image where the answer is a location.*

**13. Audio Response**

text

[ Press [RECORD] to answer ]

*Features illustrated: A microphone button to record a voice response.*

**14. File Upload**

text

[Upload File]

*Features illustrated: A button to select and upload a file from the device.*

**15. Brainstorm**

text

Ideas: Votes:

- Use for training sessions ▲ 12

- Event icebreakers ▲ 8

- Team meetings ▲ 5

*Features illustrated: A list of ideas with upvote/downvote buttons.*

**16. Q&A**

text

Questions from the audience:

▲ 15 How do I export the data?

▲ 10 Is there a free plan?

▲ 3 Can I brand the experience?

*Features illustrated: A list of questions with upvote counters.*

**17. Gradual Disclosure**

text

[Step 1/4]

The first stage of the process is...

[ NEXT > ]

*Features illustrated: A progress indicator and a button to reveal the next step.*

Part 2: Other Popular Question Types (Not on WooClap)

Many other interactive platforms (like Mentimeter, Slido, AhaSlides, Kahoot!, and Poll Everywhere) offer these additional question types. They represent functionalities that WooClap has not yet implemented.

| **Question Type** | **Description** | **Useful Features & Why It's Valuable** |
| --- | --- | --- |
| **2x2 Matrix** | Participants place ideas or answers into a quadrant chart based on two axes (e.g., Effort vs. Impact, Risk vs. Reward). | **Strategic Planning:** Incredibly valuable for prioritization workshops, brainstorming, and SWOT analysis. It helps categorize concepts visually. |
| **Pin on Image** | Similar to Hotspot, but every participant places their own pin on an image. The result is a scatter plot of opinions. | **Crowdsourced Opinion:** Great for getting feedback on designs, maps, or layouts. You see where the entire group's opinions cluster. |
| **Quiz: Type Answer** | A question where participants must type the correct answer text into a box, rather than selecting it. Points are awarded for speed and accuracy. | **Knowledge Recall:** This is a classic Kahoot! feature that tests precise knowledge and adds a high-energy, competitive game element. |
| **Scramble (Anagram)** | Answers are presented as jumbled words that participants must unscramble within a time limit. | **Engagement & Fun:** Excellent for language learning, warming up an audience, or making a quiz more challenging and game-like. |
| **This or That** | A simple, fast-paced choice between two options, often images (e.g., "Coffee or Tea?", "Beach or Mountains?"). | **Quick Icebreaker:** Faster than a poll and forces a binary choice, creating immediate engagement and debate. |
| **Roulette / Wheel** | A digital spinning wheel that can be used to randomly select a participant, a topic, or a question. | **Random Selection:** Adds an element of chance and fun to a session. Useful for cold-calling in a lighthearted way or choosing discussion topics fairly. |
| **Collaborative Whiteboard** | A blank canvas where multiple participants can draw, add text, or place sticky notes simultaneously. | **Brainstorming & Co-creation:** The most advanced collaboration tool. Teams can visually build mind maps, diagrams, and plans together in real-time. |

New chat